



WordPress Website Health and Wellness!













AKA Maintenance & Management

and ultimately helps Search Engine Rankings as well – Google loves a healthy website!

A website is a business asset. It needs caring for and nurturing so it can deliver business to you every day and not become a business liability!

You **MUST** always ensure your website is healthy and optimised or you could lose everything – hackers love out of date and unhealthy websites!

AND HERE'S WHERE WE CAN HELP...

 Initial Website Audit & Security Check	 Daily Back-Ups	 Weekly Health Check
 Weekly Security Check	 Code Updates	 Plug-In Updates
 Update Conflict Fix	 Discounted Managed Hosting	 24/7 Uptime Monitoring
 30 Minutes Content Edits pcm	 Detailed Monthly Report	 Image Speed Optimisation

Once your website is complete there are several things that, **WHOEVER** does them, need to be done **ONGOING** and preferably daily...

BACK UP and UPDATE - Don't lose your website! Update, Backup and maintain the code...

LOOK AFTER THE CODE - Keep the site code and functions updated and fully optimised.

CLEAN DATABASE - Keep database and spam comments clean and deleted.

PROTECT YOUR ASSET - Protect your website against unexpected events - back up!



VISIBILITY – keeping your website healthy will help you to be found by the likes of Google etc. and by potential new clients.

OPTIMISE IMAGES – By keeping your images correctly sized and optimised, your website will run faster, again something Google will like ... a lot!

NB – if you are a local business you want to consider setting up your Google My Business account and getting that up to scratch. You should be posting every day and making sure that you are getting those valuable Google reviews.

[CHECK OURS OUT HERE](#)

You can probably do all this yourself; however, we can also do it for you professionally and securely. And we chuck in a load of goodies to boot!

Keep your website code and functions up to date for optimum website health & wellness.

WordPress developers are updating and improving the code and functions within WordPress themes all the time. Most of these updates are free and some are critical for security and speed. You need to keep your entire website updated.

This is not a particularly difficult task however, as with anything to do with code; problems and severe security issues can arise - especially if there is incompatibility between one bit of code and another. Be aware... this can happen quite a lot!

What does this mean? It means that if you perform an update your website may suddenly not work properly, and you need to know how to put it right.

Back-Up Your Stuff!!

There are two parts to backing up your WordPress site: **Database** and **Files**. You need to back up the entire site, and you need to back up your WordPress database.

Your WordPress files and database contains every post, every comment, every link and all the functionality you have on your site. If your database gets erased or corrupted, you stand to lose everything you have built and written (please always keep copies in a folder of all your pages in a word document or similar outside of your website). There are many reasons why this could happen and not all are things you can control. With a proper backup of your WordPress database and files, you can at least stand a chance to restore things back to normal.

We Get Digital can cover all of the necessary functions required to ensure that your website is backed-up regularly, that the service up-dates are in place and that the functionality remains optimised when up-dates are performed. Security scans are also carried out at regular intervals along with performance checks. The price also includes any minor (up to 30 minutes per month) changes and amends.

FIRST THINGS FIRST... WEBSITE AUDIT

Of course, not all websites will be built in a way that we can successfully do the maintenance & management. But a quick audit of the back end and how the site is built, and the size and scope of the website will soon inform us and we will report back accordingly.

We can't work with all the websites that we audit however; we will report on what we could fix or amend initially in order to get the job done properly moving forward.



IN SUMMARY

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- Weekly Security Check
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FREE FOR ALL OUR ONGOING CLIENTS – with this service will receive FREE OF CHARGE and all included:

- a professional version of Rank Math (the no.1 SEO tool for WordPress) – (worth \$199 per year)
- a professional version of Astra (unless we are using AVADA) – a top of the range WordPress theme with extras (worth \$249 per year)
- a professional version of Elementor – also a top of the range WordPress builder (worth \$199 per year)

The We Get Digital Maintenance & Management service starts from £85 per month and is determined by the size of the site and the functions.

Ecommerce websites start from £145 per month.

We also provide FULLY MANAGED super-fast and secure hosting from £30 per month

Call us today 0203 730 1785 or email general@wegetdigital.co.uk